



PARTNERSHIP OPPORTUNITY

2026/2027 SEASON



Murray Bridge Speedway has firmly established its presence as South Australia's leading Speedway venue, stemming from its history dating back to 1958. The team at Murray Bridge Speedway is a subsidiary of Made Too Go Pty Ltd - a leading marketer and promoter of motorsports activities in Australia. The speedway game in South Australia continues to change for the better... and now, we'd like your brand to ride with us.

When you team with us, you're not simply part of a speedway, but of a resurgence in a motorsport category that's on track to become a much loved sports entertainment option for everyone in Murray Bridge for many years to come.

Murray Bridge Speedway boasts upgraded amenities, to a state-of-the-art broadcasting and diverse food options, with the venue rivaling the best speedway venues in the country.

Planning for the 2026/2027 season is well underway. So now's the time for your business to take advantage of an array of impressive sponsorship options. From corporate hospitality to signage, we can tailor a branding solution to suit your budget.

IT'S YOUR SPEEDWAY, SA!

2026-2027 SEASON PARTNERSHIP

SIGNAGE

Signage offers an attractive at-track exposure opportunity to interact directly with your audience. We offer various signage opportunities for your brand, ranging from high exposure track signage, pit area signage and corporate area signage. All signage has a minimum two year agreement.

Corporate Decking 900mm x 2.4m\$700*

Pit Area Signage 900mm x 2.4m\$700*

Included value:

- 1 x VIP SEASON PASS - valued at \$720
- 10 x VIP TICKETS to selected event/s - valued at \$450**
- Heat Races named after 'Your Business' on rotation throughout season
- Business logo displayed on the MMS website
- Promotional post on the MMS Facebook Page at commencement of season (with 22K+ followers)

**Plus GST*

Back Straight Fence 1800mm x 3.6m.....\$1,350*

Back Straight Fence 1800mm x 4.8m.....\$1,650*

Back Straight Fence 1800 x 6m\$1,950*

Back Straight Fence 1800 x 7.2m\$2,500*

Included value:

- 2 x VIP SEASON PASSES - valued at \$720 each
- 10 x VIP TICKETS to selected event/s - valued at \$450**
- Heat Races named after 'Your Business' on rotation throughout season
- Business logo displayed on the MMS website
- Promotional post on the MMS Facebook Page at commencement of season (with 22K+ followers)

**Plus GST*

PROGRAM ADVERTISING

Have your brand featured in our printed race program, produced for each and every race night, featuring the running sheet, competitor details and other useful information for spectators. The shelf-life of a printed programs often extends thereafter the event, with many of our long-time spectators keeping records of the night's events.

FULL SEASON PROGRAM ADVERTISING

Back Cover - All Season\$1,200*

Inside Back Cover - All Season\$850*

Inside Front Cover - All Season.....\$850*

Full Page Ad - All Season\$700*

Included value:

- 5 x VIP TICKETS to selected event/s - valued at \$225
- Heat Races named after 'Your Business' on rotation throughout season
- Business logo displayed on the MMS website
- Promotional post on the MMS Facebook Page at commencement of season (with 22K+ followers)

**Plus GST*

SINGLE EVENT PROGRAM ADVERTISING

1 Event - Full Page Ad/Speedweek Event\$200*

Included value:

- 2 x VIP TICKETS to the selected event - valued at \$90
- Heat Race named after 'Your Business' for the selected event

**Plus GST*

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EVENT NAMING RIGHTS

By supporting an entire event night, you'll enjoy a host of benefits, ranging from branding in mainstream advertising materials to complimentary tickets for guests. Choose from 3 event types, offering different levels of branding and options to suit your budget.

2 Day Events..... from \$4,000*

Blue Ribbon Events..... from \$2,500*

Minor Events from \$1,500*

**Plus GST*

Optional inclusions:

- 10 x VIP TICKETS to your selected sponsored event
- Feature Event Race named after 'Your Business'
- Presence in all MMS marketing activities leading up to the event, including press releases, radio, digital, social, email database content and other PR activities
- 'Your Brand' video advertising via our Big Screen and broadcast online via our Clay-Per-View streaming service
- Your brand featured in the event printed program
- Promotional post on the MMS Facebook Page at commencement of the season (with 22K+ followers)

2026/2027 SEASON CALENDAR



WWW.MURRAYBRIDGESPEEDWAY.COM

MURRAY MACHINING & SHEDS SPEEDWAY
Kennett Road, Murray Bridge | Ph: 08 8532 1150
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5 SEPT	Practice	26 DEC	Sprintcars: Speedweek Rd 1, Modlites
6 SEPT	Speedway Swap Meet	23 JAN	Speedcars, Street Stocks, Modified Sedans, Modlites, V6 Sprints, Classics
12 SEPT	Opening Night: Formula 500s, Juniors F500s, Street Stocks Wingless Sprints, Modified Sedans, Juniors Sedans	30 JAN	Club Championship Round 3: 360/LS Sprintcars, Wingless Sprints, Street Stocks, Junior Sedans
3 OCT	Sprintcars: Bill Wigzell Battle Of The Bridge, Street Stocks, V6 Sprints, Classics, Speedcars (TBC)	13 FEB	Club Championship Round 4: 360/LS Sprintcars, Wingless Sprints, Street Stocks, Junior Sedans
4 OCT	Sprintcars: Australian Sprintcar Stampede, 360/LS Sprintcars, Street Stocks, V6 Sprints, Classics, Speedcars (TBC)	27 FEB	Street Stocks, Modified Sedans, Modlites, Classics
16 OCT	MBSCC: Club Members only Practice	6 MAR	360/LS Sprintcars South Australian Title, Formula 500s South Australian Title, Junior F500s, Classics
17 OCT	Club Championship Round 1: 360/LS Sprintcars, Wingless Sprints, Street Stocks, Junior Sedans	7 MAR	360/LS Sprintcars Ross Wright Memorial, Formula 500s 65 Roses, Junior F500s, Classics
31 OCT	Formula 500s King of the Bridge, Juniors F500s, Speedcars, Modified Sedans, Modlites, V6 Sprints, Classics	13 MAR	Super Sedans Cowland 42, Street Stocks, Junior Sedans, Classics
12 NOV	MBSCC: Club Members only Practice	28 MAR	Speedcars 50 Lapper, Wingless Sprints 50 Lapper
14 NOV	Club Championship Round 2: 360/LS Sprintcars, Wingless Sprints, Street Stocks, Junior Sedans	3 APR	Modified Sedans Tag Team Nationals, Street Stocks, Wingless Sprints, Junior Sedans, V6 Sprints, Classics
4 DEC	Sprintcars: Australian Sprintcar Masters	17 APR	Club Championship Round 5: 360/LS Sprintcars, Wingless Sprints, Street Stocks, Junior Sedans
12 DEC	Speedcars, Wingless Sprints, Modified Sedans, Modlites, V6 Sprints, Classics		



THANK YOU

**FOR CONSIDERING MURRAY BRIDGE SPEEDWAY
AS AN OPPORTUNITY TO GROW YOUR BRAND**



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